

No. 22-148

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In The  
Supreme Court of the United States

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On Writ of Certiorari  
to the United States Court of Appeals  
for the Ninth Circuit

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BRIEF OF  
FOUNDATION FOR INDIVIDUAL RIGHTS  
AND EXPRESSION  
IN SUPPORT OF RESPONDENT

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INTEREST OF

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**FIRE as**



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A. Robust Protection for Political, Social, and Artistic Expression Requires Latitude to Draw On Trademarks, Even in the Commercial Context.



B. The Usual Test for Trademark Infringement is More Likely to Chill Free Speech Than Protect it.

O·J





















B. Public universities and colleges attempt to block students, alumni, and faculty from using trademarked names to criticize their schools.

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## CONCLUSION





