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ADVERTISING AND PROMOTIONS

Student organizations and Washington University in St. Louis departments are encouraged to publicize and promote their activities to the university community.

The [Student Group Handbook](#)

A limited number of spaces along Oak Walk are available to hang professionally-made vinyl banners to promote events for student groups and university departments. [View policies and procedures for Oak Walk banners](#) on the Event Management website.

Underpass Sections

The underpass between the South 40 and the main campus has been divided into sections that can be painted to promote student group events. Sections may be reserved by all student Union-registered groups through the [Student Union website](#).

Chalking

Chalking is allowed on uncovered sidewalks. Chalking is not allowed on building walls, trees, covered sidewalks or any other surface. [Chalk walls](#) are available for reservation in the Sanford University Center.

Promotional Tabling

[Reservable tables](#) may be used for activities such as recruiting members, publicizing events or

OUR PEOPLE



RESOURCES



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POLICIES